**2018 4-H Tech Changemakers Orientation**

**National 4-H Center, Chevy Chase MD**

**Orientation Goals:**

* Empower teens and their adult partners to lead their community’s digital transformation by building on community issues identified and initial ideas on how technology can be part of the solution.
* Refine the issues and build action plans based on learnings from the Year 1 Cohort and training sessions
* Share resources to build skills and a support network among all sites and with Council/coaching team.
* Build partnership between 4-H and Microsoft to mutually engage in this transformational work.

Items requiring preparation Opportunities for youth leadership

**Saturday, July 14, 2018**

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| **Time**  | **Activity**  | **Objective / Goal** |
| 7:30 – 8:15 | Breakfast in the Cafe |  |
| 8:30 – 8:45 | **Introductions**1. Name games\*
2. Setting group norms and goals
 | * *Learn names and roles*
* *Establish goals and agenda for orientation (deepen focus on equity)*
 |
| 8:45-10:15 | **Sharing Partnership Goals**1. Lightning Round of current projects (4 minutes max)
2. Microsoft and 4-H Intro
 | * *New sites will gain ideas from current sites*
* *Current sites will model brief impact presentations using a template*
* *Youth and adult teams will understand Microsoft and 4-H Council vision for program.*
 |
| 10:15-10:30 | **Break** |  |
| 10:30-12:00 pm | **Identifying Issues and Envisioning Change**1. Envisioning Community Change through Storyboarding *Each community introduces themselves to the group, including demographics, problems identified in pre-work*
 | * *Introduce each community, build collective understanding, teamwork*
* *For continuing sites, clarify how their plans will lead to community-level change.*
 |
| **Time**  | **Activity**  | **Objective / Goal** |
| 12:00 pm – 1:00 pm | Lunch in the room | * *Mix current and new sites for discussions of successes and challenges*
 |
| 1:00 pm – 2:15 | **Action Planning**New Sites: Focusing (Matt)* *Needs Assessment\**
* *Decision-making and Setting Priorities*
* *Equity and Inclusion*

 Year 2 Sites (Janet)* *Dig into your problems for Root Causes*
* *Impact Evaluation*
* *Equity and Inclusion*
 | * *Update action plans*
* *Build awareness of underserved populations*
* *Begin linking to digital strategies*
 |
| 2:15-3:30 | **Digital Strategies*** self-assessment/checklist,
* introduce technology supports
* Topic ideas:
	+ Teaching Digital literacy
	+ Website development\*
	+ Movie development
	+ App Development
	+ Learning Games Lab?
* Identify digital strategies to advance action plan.
 | * *Identify technology approaches relevant to their community and goals*
* *Identify needs for support*
* *Meet tech mentors and learn how to connect with them.*
 |
| 3:30-3:45 | **Break** |  |
| 3:45-4:30 | **Nuts & Bolts*** Adult Time
	+ *Budget, Reporting, etc.*
	+ *Marketing*
	+ *What worked well/challenges from current sites*
* Youth Time
	+ *Recruiting and Building your team of youth and adults\* (discussion led by current communities)*
* Come back together for Youth/Adult Partnership Activity
 | * *Bond as youth and adult cohorts*
* *Clarify grant expectations for adults*
* *Build understanding of youth and adult roles*
 |
| 4:30-5 | **Day 1 Closure*** Team Work Time (if time & energy)
* Reflection on learning from the day and questions/goals for tomorrow
 | * Reflection on learning from the day and questions
 |
| 5:00 – 5:45 | Dinner in the Cafe |  |
| 6:00 - ? | Evening DC Exploration via Metro | Give old communities chance to bond with new and show them DC |

**Day 2 Sunday July 15, 2018**

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| 7:30 – 8:15 | Breakfast in the Cafe |  |
| 8:30-9:30 | **Connecting with Your Community*** *Stakeholder Mapping\* - create a map*
* *Relational Interviews\* - start a protocol*
* *Elected officials, Public & Town Hall Meetings – overview of tips*
 | * *Identify next steps in learning and engaging with community members*
* *Focus on partners who can add diversity*
* *Identify Microsoft local support*
* *Develop political effectiveness*
* *Update action plans*
 |
| 9:30-10:45 | **Evaluation*** New Sites (Janet)

Common measures toolsWork time on indicators of success for community impactsYear 2 sites (Matt)Ripple Effect Mapping | * *Identify next steps in evaluating progress and impact*
* *Update action plan objectives/evaluation*
 |
| 10:45-12 | **Marketing Support Introduction & Telling your Story\* (Denise and Council team)*** Share stories from current sites (circle back to lightning round, etc.)
* Practice storytelling (blog post, elevator pitch, individual/community)
 | * *Understand marketing requirements & timelines*
* *Develop storytelling skills*
* *Integrate marketing ideas into action plans*
 |
| Noon - 1 | **Bag Brown Lunch** **Reflection and Closure** * Timeline and Next Steps (Jennifer)
* Evaluation – Head, Heart, Hands/Feet
* Closing Reflections
 | * *Reflection, Next Steps*
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