**2018 4-H Tech Changemakers Orientation**

**National 4-H Center, Chevy Chase MD**

**Orientation Goals:**

* Empower teens and their adult partners to lead their community’s digital transformation by building on community issues identified and initial ideas on how technology can be part of the solution.
* Refine the issues and build action plans based on learnings from the Year 1 Cohort and training sessions
* Share resources to build skills and a support network among all sites and with Council/coaching team.
* Build partnership between 4-H and Microsoft to mutually engage in this transformational work.

Items requiring preparation Opportunities for youth leadership

**Saturday, July 14, 2018**

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| **Time** | **Activity** | **Objective / Goal** |
| 7:30 – 8:15 | Breakfast in the Cafe |  |
| 8:30 – 8:45 | **Introductions**   1. Name games\* 2. Setting group norms and goals | * *Learn names and roles* * *Establish goals and agenda for orientation (deepen focus on equity)* |
| 8:45-10:15 | **Sharing Partnership Goals**   1. Lightning Round of current projects (4 minutes max) 2. Microsoft and 4-H Intro | * *New sites will gain ideas from current sites* * *Current sites will model brief impact presentations using a template* * *Youth and adult teams will understand Microsoft and 4-H Council vision for program.* |
| 10:15-10:30 | **Break** |  |
| 10:30-12:00 pm | **Identifying Issues and Envisioning Change**   1. Envisioning Community Change through Storyboarding *Each community introduces themselves to the group, including demographics, problems identified in pre-work* | * *Introduce each community, build collective understanding, teamwork* * *For continuing sites, clarify how their plans will lead to community-level change.* |
| **Time** | **Activity** | **Objective / Goal** |
| 12:00 pm – 1:00 pm | Lunch in the room | * *Mix current and new sites for discussions of successes and challenges* |
| 1:00 pm – 2:15 | **Action Planning**  New Sites: Focusing (Matt)   * *Needs Assessment\** * *Decision-making and Setting Priorities* * *Equity and Inclusion*     Year 2 Sites (Janet)   * *Dig into your problems for Root Causes* * *Impact Evaluation* * *Equity and Inclusion* | * *Update action plans* * *Build awareness of underserved populations* * *Begin linking to digital strategies* |
| 2:15-3:30 | **Digital Strategies**   * self-assessment/checklist, * introduce technology supports * Topic ideas:   + Teaching Digital literacy   + Website development\*   + Movie development   + App Development   + Learning Games Lab? * Identify digital strategies to advance action plan. | * *Identify technology approaches relevant to their community and goals* * *Identify needs for support* * *Meet tech mentors and learn how to connect with them.* |
| 3:30-3:45 | **Break** |  |
| 3:45-4:30 | **Nuts & Bolts**   * Adult Time   + *Budget, Reporting, etc.*   + *Marketing*   + *What worked well/challenges from current sites* * Youth Time   + *Recruiting and Building your team of youth and adults\* (discussion led by current communities)* * Come back together for Youth/Adult Partnership Activity | * *Bond as youth and adult cohorts* * *Clarify grant expectations for adults* * *Build understanding of youth and adult roles* |
| 4:30-5 | **Day 1 Closure**   * Team Work Time (if time & energy) * Reflection on learning from the day and questions/goals for tomorrow | * Reflection on learning from the day and questions |
| 5:00 – 5:45 | Dinner in the Cafe |  |
| 6:00 - ? | Evening DC Exploration via Metro | Give old communities chance to bond with new and show them DC |

**Day 2 Sunday July 15, 2018**

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| 7:30 – 8:15 | Breakfast in the Cafe |  |
| 8:30-9:30 | **Connecting with Your Community**   * *Stakeholder Mapping\* - create a map* * *Relational Interviews\* - start a protocol* * *Elected officials, Public & Town Hall Meetings – overview of tips* | * *Identify next steps in learning and engaging with community members* * *Focus on partners who can add diversity* * *Identify Microsoft local support* * *Develop political effectiveness* * *Update action plans* |
| 9:30-10:45 | **Evaluation**   * New Sites (Janet)   Common measures tools  Work time on indicators of success for community impacts  Year 2 sites (Matt)  Ripple Effect Mapping | * *Identify next steps in evaluating progress and impact* * *Update action plan objectives/evaluation* |
| 10:45-12 | **Marketing Support Introduction & Telling your Story\* (Denise and Council team)**   * Share stories from current sites (circle back to lightning round, etc.) * Practice storytelling (blog post, elevator pitch, individual/community) | * *Understand marketing requirements & timelines* * *Develop storytelling skills* * *Integrate marketing ideas into action plans* |
| Noon - 1 | **Bag Brown Lunch**  **Reflection and Closure**   * Timeline and Next Steps (Jennifer) * Evaluation – Head, Heart, Hands/Feet * Closing Reflections | * *Reflection, Next Steps* |