



# Symposium

June 2 – 4, 2004

Madison, WI

January 2004

Project and Symposium Update

The goal of the Water Outreach Education project, also known as the **Best Education Practices or BEP Project**, is to help natural resource management and outreach professionals to choose appropriate education techniques and resources for their water management programs. During the last year we have focused our attention on four project objectives:

- Developing a shortcut for quickly exploring education research and theories that can be applied effectively to water outreach efforts.
- Completing a review of thousands of papers in journals and journal databases to identify best education practices for specific audiences.
- Building the Water Outreach Education pilot Web site to provide access to Project products and other education resources.
- Planning the Water Outreach Education Symposium (June, 2004, UW-Madison). The Symposium will engage national Extension water quality coordinators, outreach professionals, and key stakeholders in fine-tuning BEP Project products and marketing strategy to best assist natural resource professionals in meeting their water management education and outreach objectives.

**For Symposium information:**

**[www.uwex.edu/erc/waterbeps](http://www.uwex.edu/erc/waterbeps)**

**Call for Proposals  
Registration • Lodging**

**The University of WI – Environmental Resources Center invites national Extension water quality coordinators and key stake-holders to attend the Symposium to:**

- **Share audience-specific best education practices and topic-specific water outreach resources.**
- **Review, refine, and expand Project resources including the pilot Web site.**
- **Make recommendations for promoting sound education practices among water management professionals.**
- **Suggest avenues for future action.**



The Water Outreach Education project is a collaboration of the University of Wisconsin Extension, USDA Cooperative State Research, Education and Extension Service, and other public and private clean and safe water partners to promote best education practices for water education and to improve access to education resource and strategies. For more information please go to the Project Web site at [www.uwex.edu/erc/waterbeps](http://www.uwex.edu/erc/waterbeps) or contact Kate Reilly, Project Coordinator at 1-800-WATER20.