GRANT PROGRAMS AND FINANCIAL OPTIONS FOR FARMERS & FOOD ENTREPRENEURS

ARE YOU LOOKING FOR WAYS TO DEVELOP YOUR INNOVATIVE AGRICULTURAL BUSINESS?

Join us for a workshop designed to help you identify which grants or other financial options might be right for you. This workshop will discuss ways to plan your project and strengthen your application. Specific grant programs to be covered include:

- **USDA’s Value Added Producer Grant (VAPG)** program provides planning and working capital funds to farmers and farmer-based enterprises to develop and implement value-added ventures.
- **USDA’s Sustainable Agriculture Research and Education (SARE)** grant program funds research, marketing and demonstration projects.
- **USDA’s Specialty Crop Block Grant (SCBG)** program funds endeavors that enhance the competitiveness of Wisconsin Specialty Crops.
- **Wisconsin DATCP’s Buy Local, Buy Wisconsin** grant program funds projects that increase the demand for and supply of locally produced foods in Wisconsin.

**Dates and Locations**

**Tuesday, October 28th – Southern WI - Janesville**  
Rock County Courthouse Conference Room 51 S. Main Street Janesville, WI 53545  
To register contact: Kim Mork at kim.mork@ces.uwex.edu or 608-757-5696

**Tuesday, November 4th – Central WI - Montello**  
Marquette County Extension Building Conference Room 480 Underwood Avenue, Montello, WI 53949  
To register contact: Lyssa Seefeldt at lyssa.seefeldt@ces.uwex.edu or 608-297-3136

**Wednesday, November 5th – Northern WI - Ashland**  
Northern Great Lakes Visitor Center 29270 County Highway G, Ashland, WI 54806  
To register contact: Jason Fischbach at jason.fischbach@ces.uwex.edu or 715-373-6104 ext. 5

**Wednesday, November 12th – Eastern WI - Shawano**  
Angie’s Main Café, 132 South Main Street, Shawano, WI 54166  
To register contact: Jamie Patton at jamie.patton@ces.uwex.edu or (715) 526-6136

REGISTRATION FEE OF $15 WILL COVER THE COST OF LUNCH AND MATERIALS

If you are interested in attending but need translation assistance, please inquire with the local registration contact at each location.
Successfully Applying to Agricultural Grant Programs
2014 Workshop Agenda

This workshop is designed to give farmers and agricultural entrepreneurs information, tools, and hands-on training to strengthen grant and loan applications. This workshop will help you create a competitive application and get the financial resources you need to fuel your business.

9:00 AM  Registration

9:30 AM  Welcome and Introductions
Participants are invited to give a brief introduction to their projects
Andrew Bernhardt, UW-Extension/SARE

10:00 AM  Designing a sound project, identifying funding sources and grant-writing basics
Margaret Krome, Michael Fields Agricultural Institute

12:00 PM  Lunch Program – Perspective from a grant recipient:
“How I applied for and used a grant in my agriculture business”

1:00 PM  Grant Programs Highlight Panel
• WI DATCP Buy Local, Buy Wisconsin – Teresa Engel
• USDA Specialty Crop Block Grant – Juli Spek
• USDA Value Added Producer Grant – Mike Daniels
• USDA SARE Farmer and Rancher Grant – Andrew Bernhardt

1:45 PM  Hands-on Grant Proposal Evaluation & Development
• Review and evaluate an actual proposal in groups.
  Andrew Bernhardt, UW-Extension/SARE

2:45 PM  Additional Financial Options Panel
• Farm Service Agency – Farm Loans & micro-loan program
• Natural Resources Conservation Service – Cost Share Programs
• Farm Credit System Bank (Badgerland Financial/AgStar) – Loan Program
• WI DATCP – Got Moo-la Business Resource Guide – Carl Rainey

3:30 PM  Networking and one-on-one Q&A with presenters

4:00 PM  Adjourn

PARTNERS:
Michael Fields Agricultural Institute • USDA, Rural Development • USDA, SARE • UW-Cooperative Extension • WI Department of Agriculture, Trade and Consumer Protection

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