

2006 Wisconsin Business Improvement District Conference

MODELS OF ECONOMIC RENEWAL

Thursday, February 16, 2006
The Pyle Center
702 Langdon St.
Madison, Wisconsin 53706

AGENDA Subject to Change

- 9:00am** **Registration**
Exhibits and Displays Open-All participants are encouraged to bring materials to share with conference attendees.
- 10:00am** **Welcome, Charles Law, Ph.D - Distinguished Lecturer and Director, Local Government Center, University of Wisconsin-Extension**
- 10:30am** **Keynote Speaker via Compressed Video Conference:**
Phil Myrick, Vice-President, Project for Public Spaces
- 11:45** **Lunch (provided)**
- 1:00pm** **Seminar Session 1**
Participants should choose one of the following four seminars to attend.
- 1. **BID's in an Industrial Environment****
Corey Zetts, Program director, Menomonee Valley Partners, Inc. and Darryl Johnson, Executive Director, Riverworks BID
 - 2. **Case Study of BID Best Practices****
Theresa Feurbringer, Executive Director, Downtown West Bend Association and Kris Grutzner, President, Downtown Madison, Inc.
 - 3. **Market Analysis Tools for BID's****
Bill Ryan, Community Business Development Specialist, UWEX, and Matt Kures, GIS Specialist, UWEX
 - 4. **Designing Financing for Economic Development Projects****
Bradley Viegut, Director, Robert W. Baird and Company

2:00pm

Break

2:15pm

Seminar Session 2

Participants should choose one of the following four seminars to attend.

1. BID's in an Industrial Environment

*Corey Zetts, Program Director, Menomonee Valley Partners, Inc.
and Darryl Johnson, Executive Director, Riverworks BID*

2. Case Study of BID Best Practices

*Theresa Feurbringer, Executive Director, Downtown West Bend
Association and Kris Grutzner, President, Downtown Madison, Inc.*

3. Market Analysis Tools for BID's

*Bill Ryan, Community Business Development Specialist, UWEX,
and Matt Kures, GIS Specialist, UWEX*

4. Designing Financing for Economic Development Projects

Bradley Viegut, Director, Robert W. Baird and Company

3:15pm

Closing Remarks