

Registration

To register online, follow the link at lgc.uwex.edu or call 608-262-0810.

An email with connection information and a link to the PDF of the reference materials will be sent out five days prior to the program.

When you register, please reserve the time in your schedule so that you can have the benefit of attending with your colleagues and hearing the answers to their questions, and they can benefit from hearing the answers to yours.

Cost

Live attendance: \$20.00.* A link to the reference materials (PDF) will be sent with the connection information.

Live attendance plus hard copy of reference materials: \$35.00. Please allow one week for U.S. Postal Service delivery.

Online audiostream with PDF: \$28.00
(Available two to three weeks after live teleconference at learningstore.uwex.edu)

Cancellation policy: You may cancel up to 10 days before the program and still receive a refund.

**Registering for live attendance does not include access to a recorded version.*

An EEO/AA employer, University of Wisconsin-Extension provides equal opportunities in employment and programming, including Title IX and American with Disabilities (ADA) requirements. La Universidad de Wisconsin-Extensión, un empleador con igualdad de oportunidades y acción afirmativa (EEO/AA), proporciona igualdad de oportunidades en empleo y programas, incluyendo los requisitos del Título IX (Title IX) y de la Ley para Americanos con Discapacidades (ADA).

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Cooperative Extension Service
Local Government Center
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Madison, WI 53703-1104



Local Government CENTER

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University of Wisconsin-Extension

Current Issues Affecting Local Government Officials Fall 2015/Winter 2016

A WisLine Teleconference Series
*developed for town,
village, city and county officials*



UW-Extension Local Government Center
League of Wisconsin Municipalities
Wisconsin Counties Association
Wisconsin Towns Association

Current Issues Affecting Local Government Officials

These programs cover timely topics Wisconsin local governments will face this fall and winter. Each program will provide ample opportunity for participant questions and comments. Programs will be moderated by UW-Extension's Local Government Center staff.

Engaging the Public When Issues Get "Wicked"

Monday, October 5, 2015
10:00 am — 11:00 am

This session will help local officials understand why, when, and how to engage residents when local issues are complex and/or hold the potential to generate conflict. Participants will be introduced to a number of resources, one of which is the Public Engagement Planning Tool (PEP Tool). This tool was developed by Bill Rizzo to help local units of government develop an effective public engagement strategy.

Presented by Bill Rizzo, Professor, Local Government Specialist, UW-Extension

Determining Local Options for Implements of Husbandry

Monday, October 12, 2015
10:00 am — 11:00 am

Significant changes in the law related to the Implements of Husbandry and Agricultural Commercial Motor Vehicles (IoH/Ag CMV) were passed in April 2015. As a result local government officials need to make key decisions related to options for these agricultural vehicles by November 30, 2015. This presentation will cover the permit process, timeline, and vehicle considerations.

Presented by Cheryl Skjolaas, Agricultural Safety Specialist, UW-Extension and Lee Turonie, Legal Counsel and Lobbyist, Wisconsin Towns Association

Life After Prevailing Wage & Public Works Bid Basics

Monday, December 7, 2015
10:00 am — 11:00 am

The Prevailing Wage Law for local government public works contracts is changing. Learn the current status, and what you need to know when the law sunsets in 2017. Included is a review of the bid requirements for public works projects under Wisconsin Law.

Presented by Julie Eckenwalder, Chief, Construction Wage Standards Section, Wisconsin Dept. of Workforce Development and Philip Freeburg, J.D., Local Government Law Educator, UW-Extension

Fundamentals and Applications of Strategic Planning in Wisconsin Local Governments

Monday, January 11, 2016
10:00 am — 11:00 am

This program will describe the steps in the strategic planning approach used by UW-Extension in helping nonprofit organizations and local governments to be more effective. Steve Grabow has helped design and facilitate a wide variety of strategic planning initiatives in counties, cities and villages. He will provide concepts and case studies from his practice in Jefferson County to illustrate the strategic planning process. Steve is also the Co-Team Leader of UW-Extension's Strategic Planning Program Team which has trained over 600 practitioners in strategic planning.

Presented by Steve Grabow, Professor, Community Development Agent, Jefferson County UW-Extension

Stakeholder-Centered Community Marketing

Monday, February 1, 2016
10:00 am — 11:00 am

The goal of community marketing is to make villages, towns or cities competitive and enable their stakeholders to thrive. In this WisLine we will discuss a cooperative framework model for community marketing in which stakeholders take a central role in crafting a unique market position and a clear "brand" for their community.

Presented by Kristin Runge, Lecturer, UW-Extension's Center for Community and Economic Development

What is a WisLine?

A WisLine is a live teleconference offered by the University of Wisconsin-Extension that you attend from your home or office telephone. Presenters who have expert knowledge on the topic will offer an informal talk and an opportunity for questions and answers. Because there is no visual presentation in these teleconferences, it's recommended that you follow along with the supporting materials you will receive.

If you cannot attend the live session, you have the option to purchase the program as an audiostream, which is a digital recording of the program and a PDF of the reference materials to be sent two to three weeks following the program. With the audiostream, you will be able to hear the question-and-answer session that occurred in the live teleconference, but will not have a chance to ask your own questions. A high-speed internet connection is required to play the audiostream.

For questions regarding the programs, please contact the Local Government Center at 608-262-9960.

Registration and cost information is on the next panel.