**Retail and Service Business Opportunities – Blank Worksheet**

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| **Retail Category: NAICS Code:** | |  | | |
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|  | **Local Demand** | | **Supply** | | |
| **Number of Businesses** |  | |  | | |
| **Estimated Sales** |  | |  | | |
| **Estimated Square Feet** |  | |  | | |
|  |  | |  | | |
| **Other Considerations** | **Local Demand** | | **Supply** | | |
| **Non-Local Consumers** | **Non-Local Demand** | |
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| **Business Expansion and/or Recruitment Recommendations:** | | | | | |
|  |  | | | | |
| **Reasonableness Check- Industry Trends:** | **Reasonableness Check- Principle of Retail Hierarchy:** | | | **Reasonableness Check-Downtown Business Examples:** | |