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| **Saturday, February 3, 2018****Rock COUnty 4-H Communication Arts Festival****At UW-Rock County** Come join us for the annual Rock County 4-H Communication Arts Festival! All Rock County 4-H members are welcome to participate in this event (including Cloverbuds!). The event begins at 9:00 a.m., but each category has a specific start time. After registration, you will receive an email with additional information and a schedule. Category details and rules are listed on the next page, along with the event registration. Awards will be given at the end of the festival.*Questions? Email, call, or text:* **Ariel Stefanczyk** arielstefanczyk@gmail.com 608-774-5075  |
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| **Categories:**-Public Speaking-Extemporaneous-Interpretive Reading-Memorized Declamation/Storytelling-Poster-Display-Creative Writing-Public ServiceAnnouncement-Demonstration-Illustrated talk-Photography-Cloverbud 4-H Pledgedid[One More Point Here!][Add More Great Info Here!][You Have Room for Another One Here!] |
|  |
| INTERESTED???Register online at: [goo.gl/Lz3WX6](https://goo.gl/Lz3WX6) Email to: arielstefanczyk@gmail.comOr mail to: 1309 Hamilton Ave. Janesville, WI 53548**by January 12th, 2018** |
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**Communication Arts Festival Category Rules**

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|  Public Speaking | -Speeches should be original and can be any topic (informational, persuasive, etc.) -Notes may be used, if they are used with skill  |
|  Extemporaneous Speaking | -Participants will draw a topic “from a hat” at the festival-Have one hour to write speech -Notes may be used |
| Interpretive Reading | -Participant selects written piece or writes own-Material is to be read with personal interpretation & should not be memorized-May need to use 2 or 3 to fit time limit *CATEGORIES*  1. Prose 2. Poetry  |
| MemorizedDeclamation/Storytelling | -Participant selects written piece or writes own -Material is to be memorized and presented in an interpretive fashion-Ex.: Poetry, historical speech, children’s story, folk tale, fables, humorous story, hero story |
| Poster | -Must be **14’’ x 22’’** and no 3-D objects or copyrighted ideas to be used *CATEGORIES*  1. 4-H Promotion – General 3. Education  2. 4-H Project Promotion 4. Topic of your choice  |
| NEW!Display | -May not be larger than **4’x4’**-Should be educational -Ex.: 3-D model, scrapbook, educational booth, homemade game, farm display, etc.  |
| Creative Writing | -May be fiction or non-fiction -Must be original -No longer than *3 typed double-spaced pages*  *CATEGORIES*  1. Poem or prose 3. Essay 2. Story 4. Research paper |
| Public Service Announcement (PSA) | -Length: 60 seconds -Topic: 4-H Promotion-Sound effects and [public domain music](http://4h.unl.edu/) may be used-Must include: *“For more information contact the UW Extension Rock County 4-H Office at 757-5696 or visit our website at rock.uwex.edu and click 4-H Youth Development.”* |
| Demonstration | -Participants are to show how to “do” or “make” a project or activity-Should be a planned presentation  |
| Illustrated Talk  | -Must use visuals (posters, photos, PowerPoint, video, Prezi, etc.) to give speech-Should be a planned presentation – Speech can be informational, persuasive, etc. \*Bring on a flash drive, computer will be provided  |
|  NEW!Photography | -Must be mounted on sturdy material; may be 4x6, 5x7, or 8x10 -May be color and/or black and white-May include title, heading, descriptions, color, etc. if desired  *CATEGORIES* 1. Photo with special effects (include original) 3. Photo(s) that tell a story (max. of 4)  2. 4 photos that describe Wisconsin 4. Photo(s) of choice (max. of 4) |
|  Cloverbud 4-H Pledge  | -Cloverbuds recite the 4-H Pledge-Must be memorized  |

**Grade Division Speaking Time Limits**

Beginner (Grades 3-5): 2-4 minutes

Intermediate (Grades 6-8): 4-6 minutes

Senior (Grades 9-13): 6-8 minutes

**Communication Arts Festival Registration**

Registration Due: Friday, January 12th, 2018

Event: Saturday, February 3rd, 2018

Name: Grade: 4-H Club:

Email: Phone Number:

 ***Check ALL categories you wish to participate in:***

[ ] Public Speaking

[ ] Extemporaneous

[ ] Interpretive Reading - Prose

[ ] Interpretive Reading - Poetry

[ ] Memorized Declamation/Storytelling

[ ] Poster\*–4-H Promotion – General

[ ] Poster\*–4-H Project Promotion

[ ] Poster\*–Educational

[ ] Poster\*–Topic of your choice

[ ] Display

[ ] Creative Writing\*\* – Poem or Prose

[ ] Creative Writing\*\* – Story

[ ] Creative Writing\*\* – Essay

[ ] Creative Writing\*\* – Research paper

[ ] Public Service Announcement

[ ] Demonstration

[ ] Illustrated talk

[ ] Photography\* – Photo with special effects (include original)

[ ] Photography\* – 4 photos that describe Wisconsin

[ ] Photography\* – Photo(s) that tell a story (max. of 4)

[ ] Photography\* – Photo(s) of choice (max. of 4)

[ ] Cloverbud 4-H Pledge

\*Poster & Photography must include on back: Name, club, grade & category. They are due by 9:30 a.m. the day of festival.

\*\*Creative Writing entries are to be brought at time of judging and are face-to-face judged.

[ ] I would like to assist with the festival!

[ ] Parent that would like to assist (Name: Phone/email: )

**Register online:** [goo.gl/Lz3WX6](https://goo.gl/Lz3WX6)

**Email to:** arielstefanczyk@gmail.com

**Mail to:** Ariel Stefanczyk, 1309 Hamilton Ave., Janesville, WI 53548

***Tips For…***

**Giving a Great Presentation**

* Practice, Practice, Practice
* Introduce yourself and name your speech
* Look presentable
* Talk; don’t read
* Take it slow
* Speak to be heard easily
* Use gestures & make eye contact
* Appear relaxed
* Finish strong

**Writing a Great Speech or Essay**

* Pick a topic
* Prepare an outline or diagram of your ideas
* Write your thesis statement
* Write the body
* Write the introduction
* Write the conclusion
* Add the finishing touches

**Making a Great Poster**

* Make sure your poster is attention getting
* Include information that is brief, legible, and easy to read
* Make sure it is well organized and neat
* Use intense colors (i.e. dark letting against a light background)
* Include pictures or charts to help explain the topic
* Make it easy to read from a distance
* Check all spelling and accuracy

\*All information should be accurate and come from a reliable source

\*Information can come from books, internet, interviews, etc. and should be cited

**Tips for Writing a Great PSA**

**Lengths:** 30 seconds – about 75 words

 60 seconds – about 150 words

*\*Recordings can be done with microphone, video camera, etc. They are to be in mp3 format.*

**May include ideas about:**

-What 4-H is -How to sign up

-Why join 4-H -Leadership and activity opportunities

-Who can join -Your favorite memory/person story

-When enrollment begins -Where to join

-Statistics -Your greatest 4-H achievement

**Examples:**

* “4-H grows confidence, creativity, curiosity, courage, character and so much more by allowing youth to use the skills they learn to make a positive difference in their communities. Help Iowa 4-H celebrate the outstanding impact youth have made throughout the state during National 4-H Week October 4-10. 4-H is empowering young people in [Insert County] with skills to lead for a lifetime. Learn more at extension.iastate.edu/4h or stop by your local ISU Extension and Outreach County office.”
* “[Insert County] is celebrating all things 4-H during National 4-H Week October 4-10. 4-H grows confidence, creativity, curiosity, courage, character and much more in youth. 4-H allows youth to use the skills that they learn to make a positive difference in their communities. 4-H is empowering young people in [Insert County] with skills to lead for a lifetime. Learn more at extension.iastate.edu/4h or stop by your local ISU Extension and Outreach County office.”