



in cooperation with

The UW-Madison College of Agricultural & Life Sciences and UW Extension

Invite you to

## Wisconsin Turfgrass Summer Field Day 2011

Tuesday, July 26th

at the O.J. Noer Turfgrass Research and Education Facility

3101 North County Road M • Verona • WI • 53593 • 608-845-6536

Plan now to attend this information packed day. Learn about the latest research to help you grow healthy turf.

The morning education will have a theme of 'Pesticides and Pest Control.' Are you confused by all the new herbicides that are now available? You may selectively take bentgrass and tall fescue out of Kentucky bluegrass, or *Poa annua* out of bentgrass. You can apply broadleaf herbicides that have little to no odor, volatility, or mowing restrictions, and use herbicides that more effectively control unusual weeds such as nutsedge. Learn about all the new herbicides from university researchers at summer field day.



All turf managers strive to avoid making pesticide application errors. Learn from the experts how to avoid making costly and embarrassing application mistakes during the morning education tour.

There are many organic options to lawn pest control. Dr. Doug Soldat will explain the new UW-Madison organic turf management publication.

Explore the new pesticide management building at O.J. Noer. Learn best practices for designing agricultural buildings from UW-Madison agricultural engineer Dr. David Kammel. Discover costs, requirements, and tips for constructing similar buildings.

And that's just the beginning. Many other presentations will answer your day-to-day turf management questions. You won't want to miss what the UW Turf Team has been unraveling in their latest research. All the education will be complemented by the ever popular trade show. Helpful vendors who will answer questions about their latest products will feature all the latest supplies, services, and equipment available to the turf industry. Several equipment vendors allow test drives of their products so you can compare between manufacturers.

In the afternoon you may participate in one of three different learning tracks - 1) The Turfgrass Research Tour, 2) The Lawn Care Workshop, or 3) The Sportsfield Bus Tour. Space is limited for the lawn care workshop, so register early if interested. Both the lawn care workshop and sportsfield bus tour have additional fees to cover added expenses. Lunch is included with all registrations.

# Field Day Schedule

8:00 – 9:00	Attendee Registration
9:00 – 9:30	Welcome Session
9:30 – 11:00	Morning “Pesticides and Pest Control” Tour
11:00 – 1:30	Trade Show Only Time
11:00 – 1:30	Exploratory Soil Pit
12:00 – 1:00	Lunch
1:30 – 3:00	Afternoon Turfgrass Research Tour
1:30 – 3:00	Optional Lawn Care Workshop
1:00 – 4:00	Sportsfield Bus Tour
All Day	Trade Show

- Become a new WTA member and receive free admission to Field Day 2011. **Contact Audra Anderson for details 608-845-6536 or [ajander2@wisc.edu](mailto:ajander2@wisc.edu)**
- Choose between afternoon turf research tour, lawn care training workshop, and sportsfield bus tour
- Noer soil pit exploration
- Huge trade show
- More learning than ever before
- Excellent lunch and networking opportunities



## OJ Noer Facility Directions

3101 North County Road M  
 Verona, WI 53593  
 608-845-6536

From Madison Beltline Highway 12-18  
 Take Mineral Point Road exit.  
 Go West on Mineral Point Rd 1 block to Highway M  
 Turn South (left) on Hwy M. (Junction Road)  
 Facility is 2.5 miles on right

## COST

Please read the registration form carefully. Register in only one of the three categories below. These prices are for preregistration if postmarked by July 19th, 2011. Add \$5 if mailed after July 19th or for onsite registration.

### 1) Morning Field Day and afternoon Turfgrass Research Tour:

WTA member	\$30.00/ea	x # attending	_____	=	\$ _____
Non WTA member	\$35.00/ea	x # attending	_____	=	\$ _____

### 2) Morning Field Day and afternoon Lawn Care Training Session: (Space limited to first 60 registrants)

WTA member	\$ 50.00/ea	x # attending	_____	=	\$ _____
Non WTA member	\$ 55.00/ea	x # attending	_____	=	\$ _____

### 3) Morning Field Day and afternoon Sportsfield Bus Tour:

WTA member	\$ 50.00/ea	x # attending	_____	=	\$ _____
Non WTA member	\$ 55.00/ea	x # attending	_____	=	\$ _____

**TOTAL** \$ \_\_\_\_\_

**Mail check to OJ Noer Turfgrass Research / 2502 Highway M / Verona / WI / 53593  
 or register online with your charge card at [www.wisconsinturfgrassassociation.org](http://www.wisconsinturfgrassassociation.org)  
 Contact Audra if you have any questions at 608-845-6536 or [ajander2@wisc.edu](mailto:ajander2@wisc.edu)**

Name of Registrants: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_